

# Strategy for cooperation with administrative data owners (for establishing a SBR) - Finland

Timo Koskimäki 16-19 January 2022

EU Twinning Project JO 21 ENI ST 01 22

Component 1: Roadmap for the development of an integrated administrative data system in Jordan  
Activity 1.2.1 Strategy for cooperation with administrative data owners for establishing a SBR

## Timo Koskimäki

- Director of International Affairs 2 years
- Deputy Director General, Statistics production 7 years
- Director, Finnish Customs 6 years
- Head of Unit 6 years
- Expert, several positions



# Outline

- Finnish SBR in brief
- Co-operation when establishing a new partnership
- Stakeholder management process
- (Example: Stakeholder management when establishing national data quality framework)

# Finnish SBR in brief

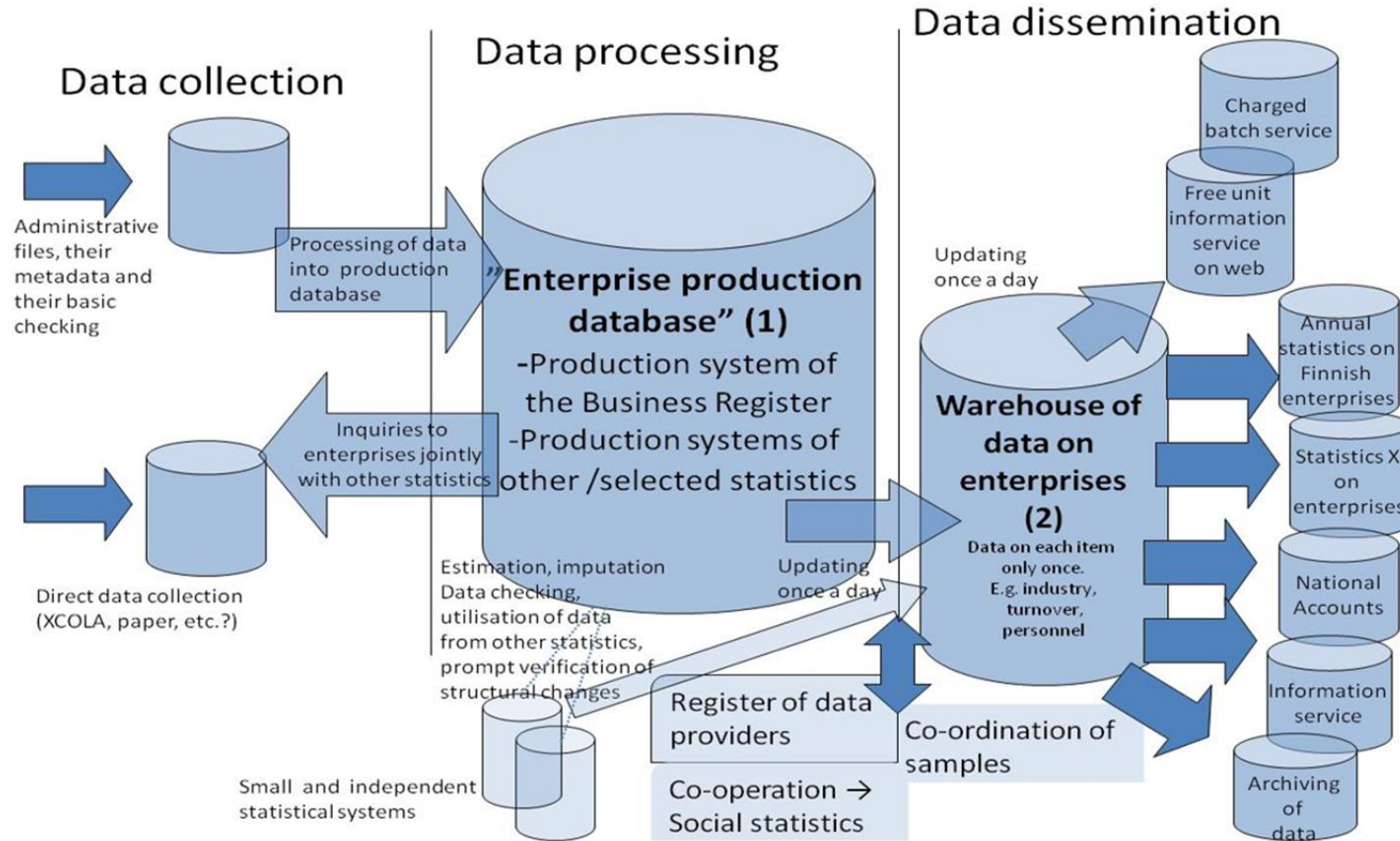
# Business register – administrative sources

- Tax Administration
  - Customer Register of National Board of Taxes (basic data of old and new legal units; e.g. location, economic activity code; updated monthly)
  - Register of Business Taxes (accounting data, new units)
  - VAT (monthly sales, new units)
  - Income register (continuous update, wages and salaries persons employed, entrepreneurs, new units, new establishments; annual and monthly figures)
  - Agriculture and forestry tax data (agriculture and forestry income, new units)
- Bank of Finland (Information on foreign ownership (share, country))
- National Board of Customs (codes for importer /exporter (yes/no), Intrastat)
- Finnish Patent and Registration Office (financial statements)
- Digital and Population Data Services Agency (establishment 'co-ordinates); Register of Buildings and Dwellings (building registry number)
- Finnish Business Information System (location and postal address data, telephone numbers, e-mails, web addresses)
- National Post Company (addresses in Finland)
- State Treasury (central government units)
- Finnish Centre for Pensions (data on self employed persons' pension insurance)
- Natural Resources Institute Finland
- Public administration financial and HR services

# Business Information System (BIS)

- Jointly owned and run by Finnish Patent and Registration Office (PRH) and Finnish Tax Administration (Vero)
- Single point of entry for business registration (+other actions)
- Unique business ID for all business units + many others (natural persons engaged in economic activity, associations, bankruptcy estate, government institutions, etc.)
- BIS data + taxation data form the base of the business statistics
- Company registration and activity code
- Required: Description of all the activities company is planning to carry out
- In practice: Exact 5-digit main activity code (national version of Nace Rev.2).

# YTY – A Consistent Enterprise Data System



# Co-operation when establishing a new partnership





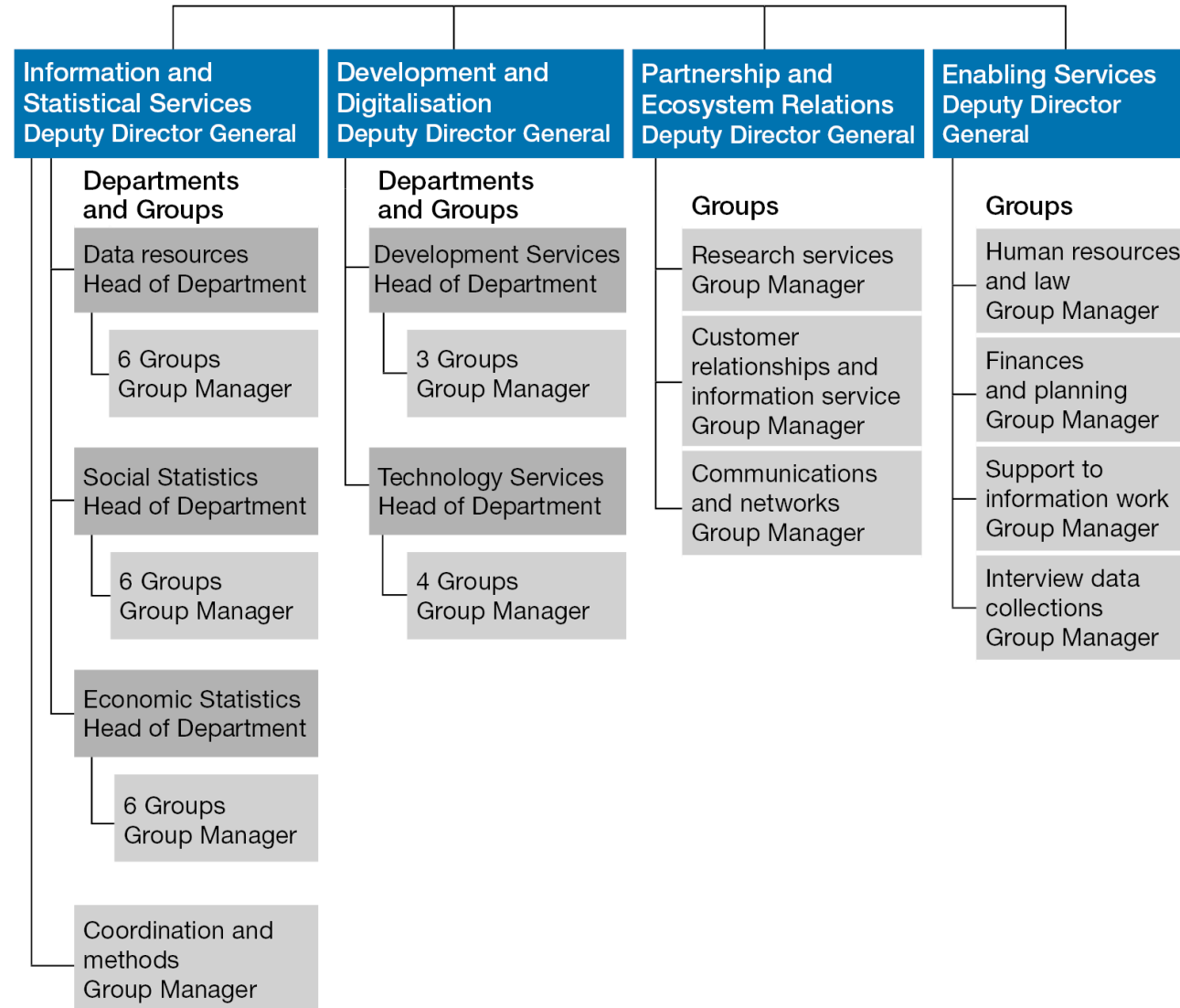
# Phases of a new partnership

- Mandate to co-operate
  - Political level?
    - Policy programme? Minister? Special advisor?
  - Administrative level?
    - Ministry in charge of statistics, permanent secretary of state? Director of department?
    - Ministry in charge of the new partner?
- Expert level co-operation
  - Mandate to start planning, Statistics Office
  - Mandate to start planning, New Partner
  - Joint kick-off meeting

# Statistics Finland's organisation

Director General

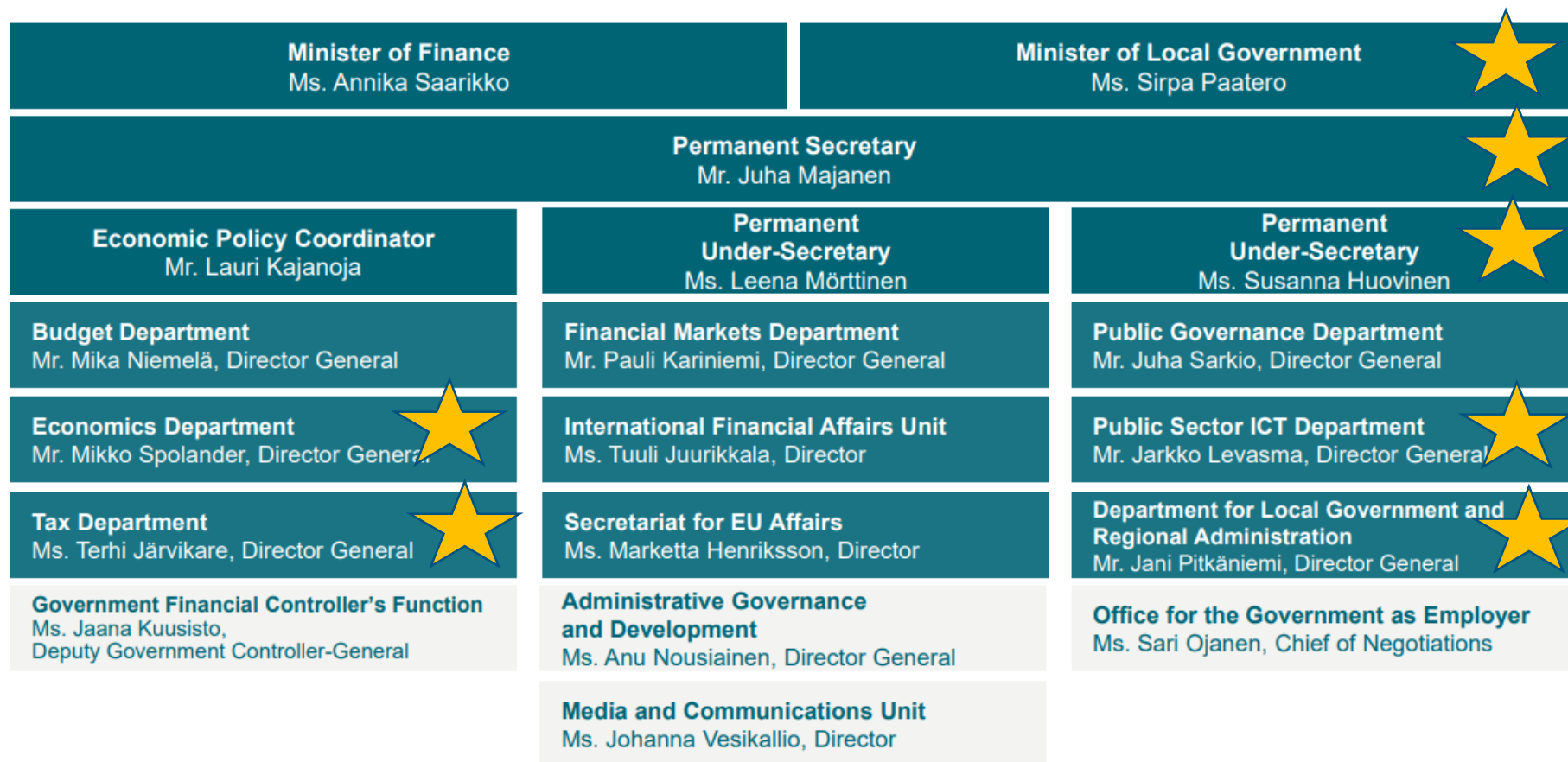
Service areas



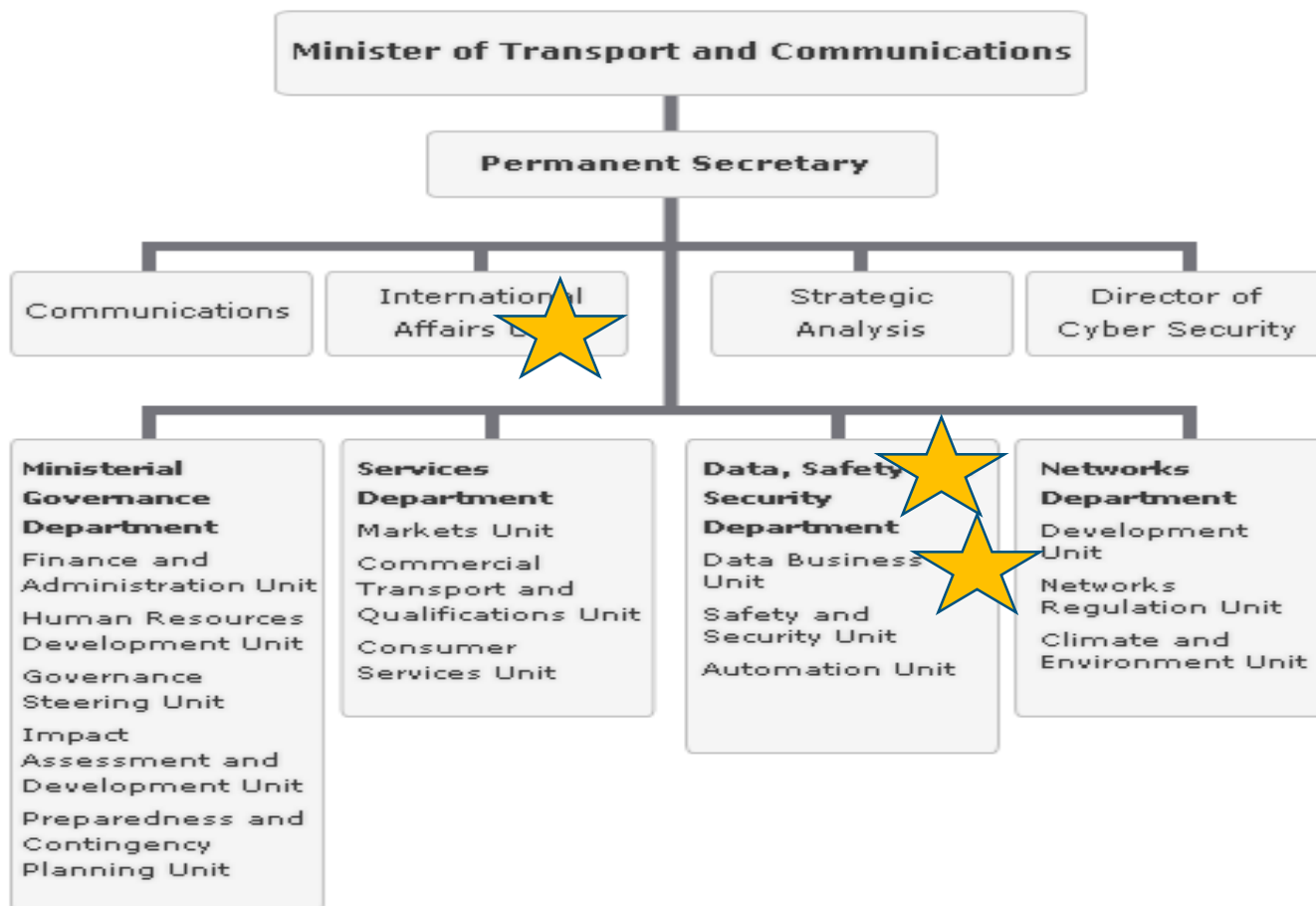
## Hierarchy:

- Director General
- Deputy DG
- Director (Statistics departments)
- Director (Functional areas)
- Group manager
- Team Leader

# Ministry of the Finance - (budgetary) Steering of Statistics Finland



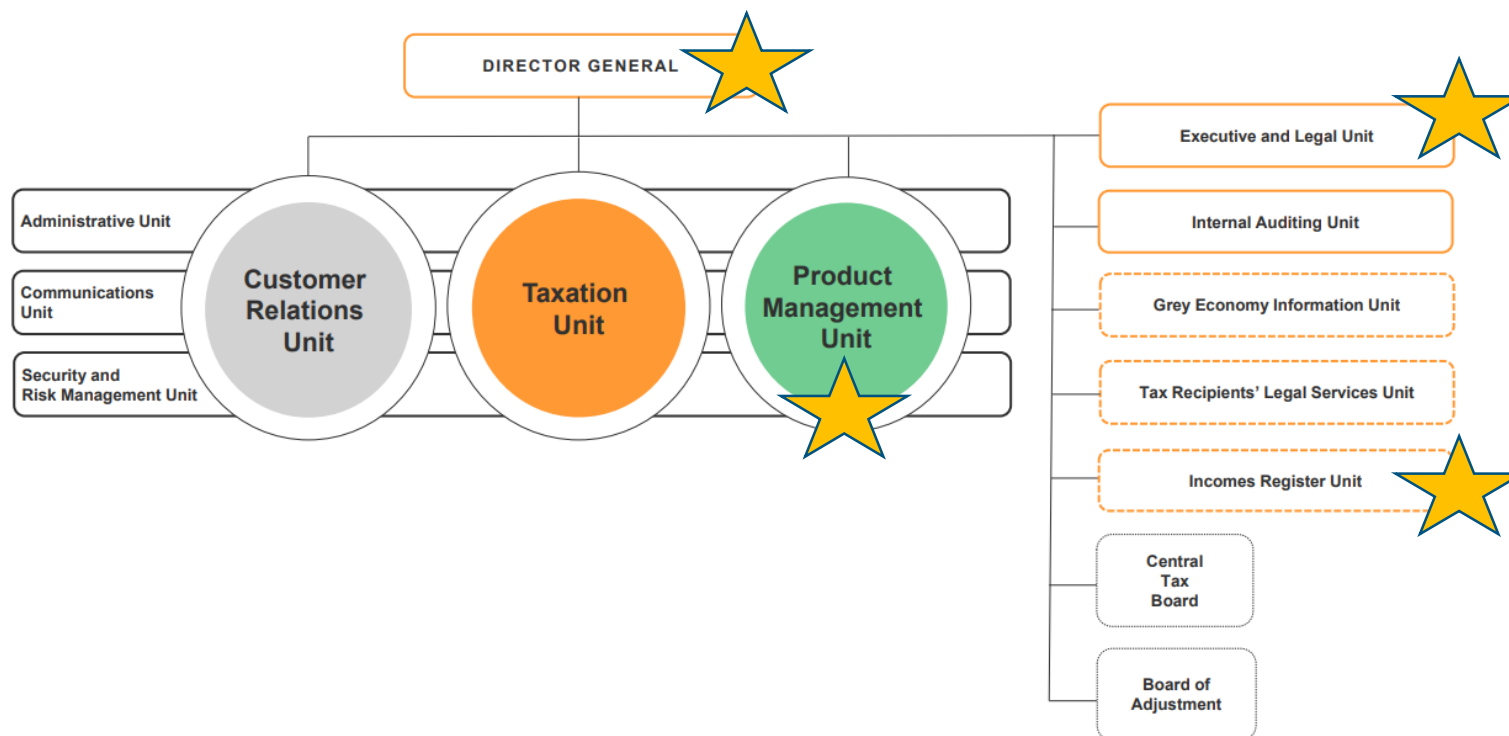
# With whom to negotiate?



- Director General
- Deputy DG
- Director (Statistics departments)
- Director (Functional areas)
- Group manager
- Team Leader

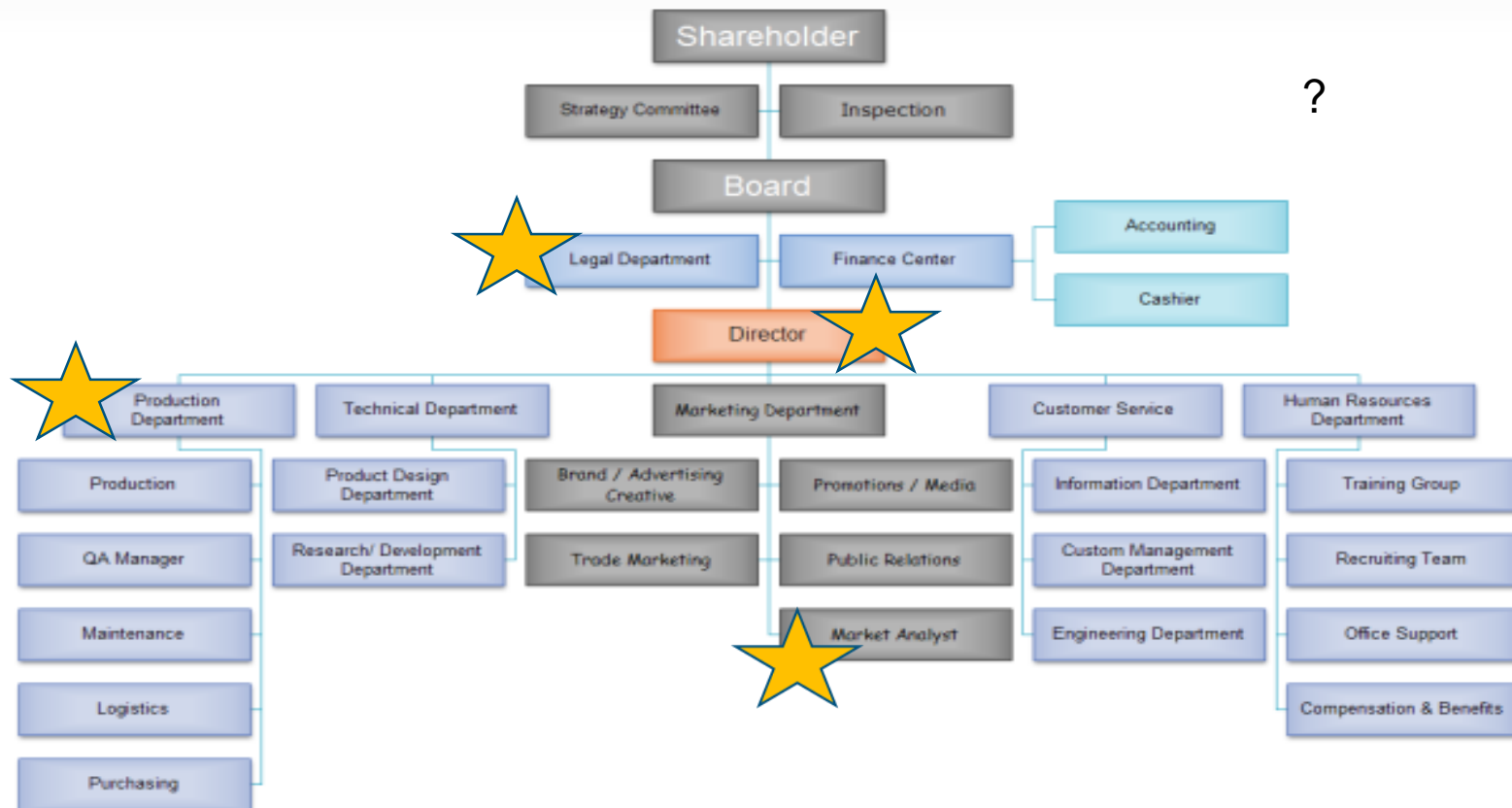
# With whom to negotiate?

## Finnish Tax Administration organization 2021



# With whom to negotiate?

Retail Enterprise Orgnaizational Chart



- Director General
- Deputy DG
- Director (Statistics departments)
- Director (Functional areas)
- Group manager
- Team Leader

# Lessons learned

- Statistics and data are **not** the core business of other organisations
  - Sometimes difficult to find the right contact-point
  - Be humble (even in cases where you have legal acts in place)
  - Use the New Partner's professional language, not your own
  - Try to understand New Partner's business model
  - Try to demonstrate that good statistics is beneficial for the New Partner
  - Provide your services to the New Partner
  - Try to establish a partnership, i.e. win-win situation

# Stakeholder management process





# Permanent co-operation

- Contract/Memorandum of Understanding between Statistics Finland and the New Partner
  - Modes of co-operation
    - DG meetings, expert level co-operation groups, contact persons et.c.
    - Mode of co-operation determined on the basis of importance of the New Partner
- Contracts/Annexes to MoU on practical data deliveries
- DG meetings:
  - Regular (annual, biennial) or as needed
    - Typical participants: DG Statistics, DG of the Partner, Permanent secretary of the ministry steering the Partner, managers and experts as needed

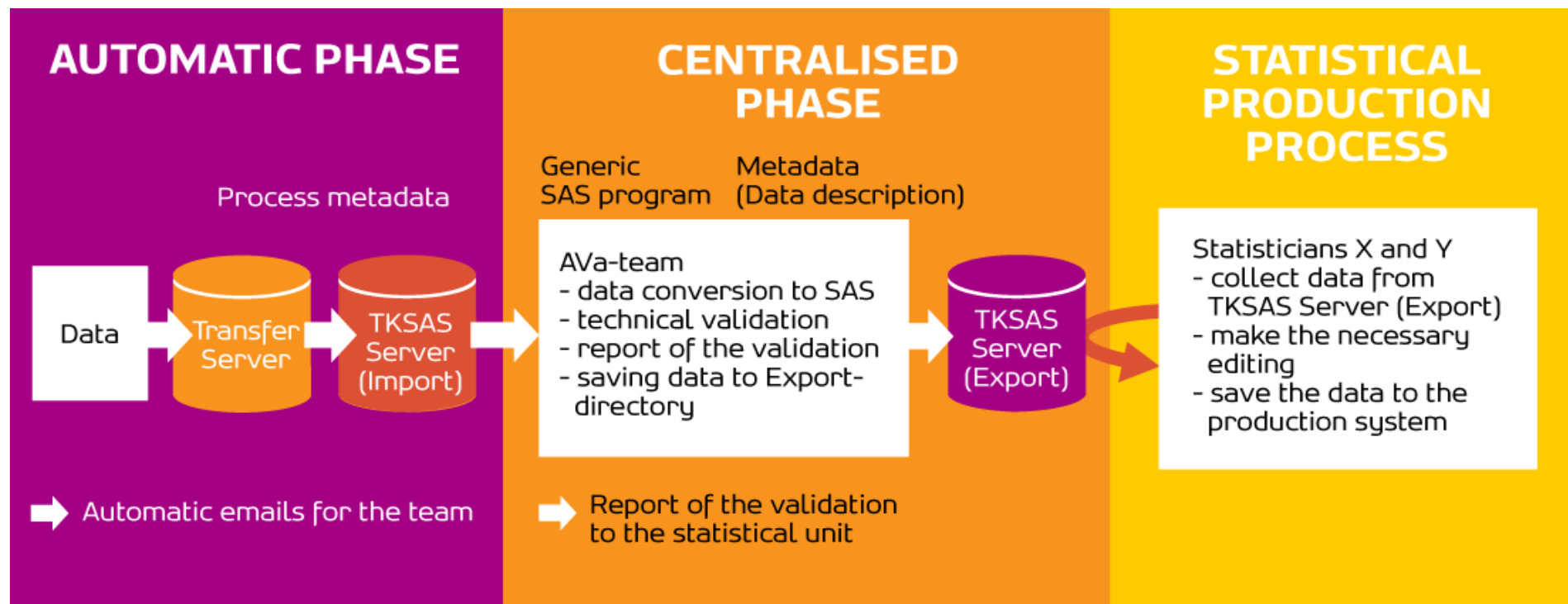
# Permanent co-operation, cont.

- Co-operation group (if needed)
  - Annual or biannual meetings
  - Planning of the co-operation
  - Typical participants: Group managers, team leaders, experts
- Contact persons
  - For contents of the data
  - For technical data transmission
  - Frequent contacts, problem solving
- Informal meetings of all levels in the context of seminars, conferences et.c.

# Content of data transmission agreements

- More specific matters are agreed in the **data transmission agreement**:
  - Data release principles
  - Storage of released data
  - Data secrecy and protection
  - Data delivery (in appendix or here)
  - Compensation of costs
  - Contact Persons
  - Appendices of agreement (deliveries, technical matters, variables)
  - Validity and copies of agreement
  - Signatures
- **Information request** – when data is needed only once or asked first time
  - By email? Delivery, variables, etc

# Outcome of the co-operation: administrative data collection system



# Case: National admin data quality framework, stakeholder management view

# Contents

- Public Sector Data Policies and Frameworks
- The National Data Quality Framework
- Governance model

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# Public Sector Data Policies

- European Union
  - Technical
    - Interoperable Europe, Digital Europe, European Interoperability Framework, Berlin Declaration on Digital Society and Value Based Digital Government, et.c.
  - Political/legal
    - European Strategy for Data, Data Governance Act, Data Act, Europe's 2030 Digital Compass, (revision of EU statistics legislation), et.c.
- Case Finland
  - Technical
    - National Data Exchange layer (technical interoperability) , Interoperability platform (semantic interoperability), et.c.
  - Political/legal
    - Ethical information policy in an age of AI, Act on Public Administration Information Management, implementation of EU DGA new data related roles and tasks within central government bodies, National Digital Compass 2030, et.c
- The Role of NSIs in the emerging Data Sharing –ecosystem?

# Project context

- National Data- and information policy programmes
- > Act on Public Administration Information Management
- >> Implementation programme of the Act
- >>> The project on opening up and using public data (Ministry of Finance, 2021 - 2022)
  - WP1 Strategic aims
  - WP2 Opening up data, including common practices
  - WP3 Data Quality**
  - WP4 Semantic and technical interoperability, APIs
- WP3 Data quality is aiming at improving the usability of public data resources. Lead by Statistics Finland



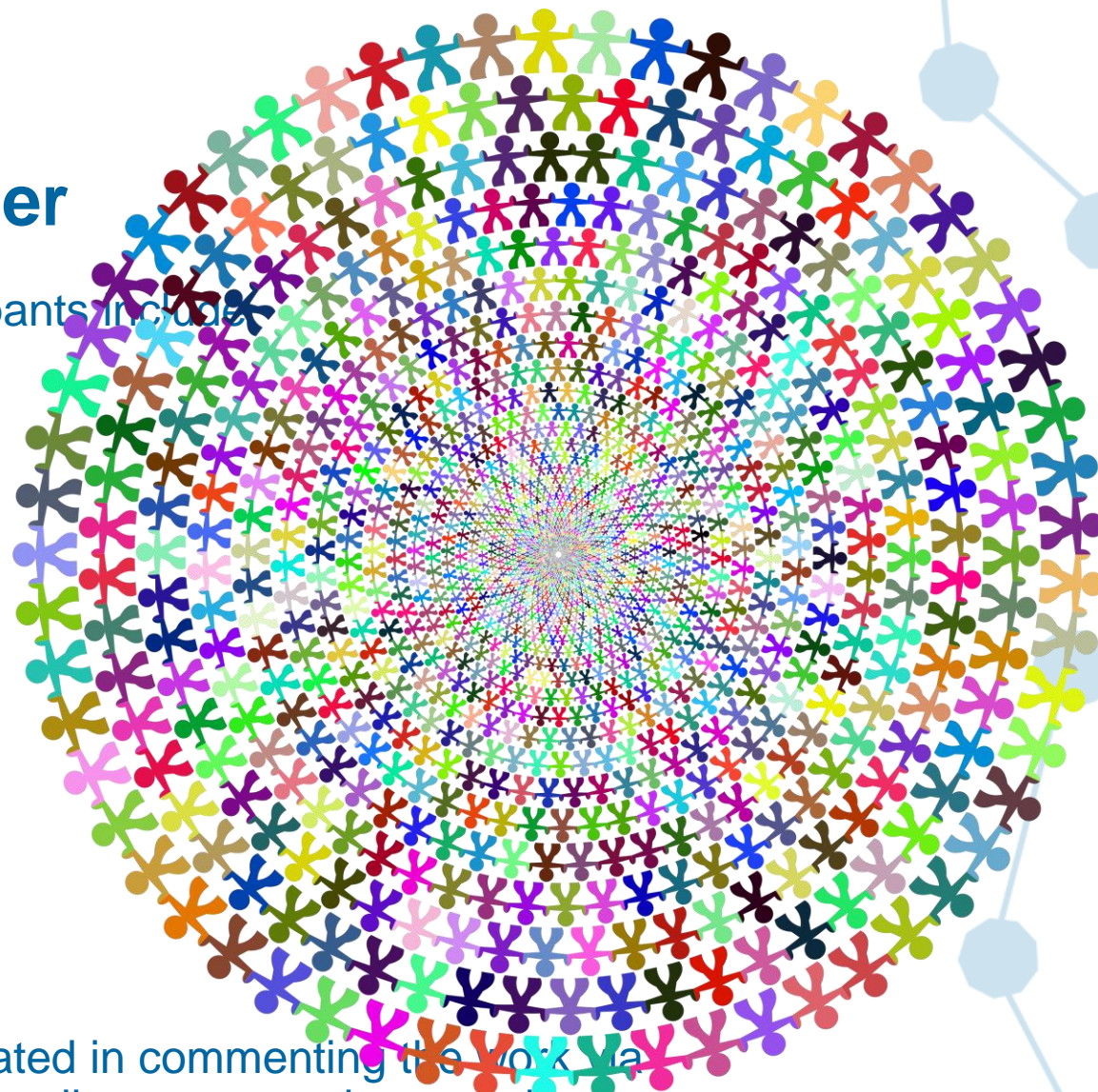
## Data quality is promoted together

In addition to Statistics Finland in charge, the participants include

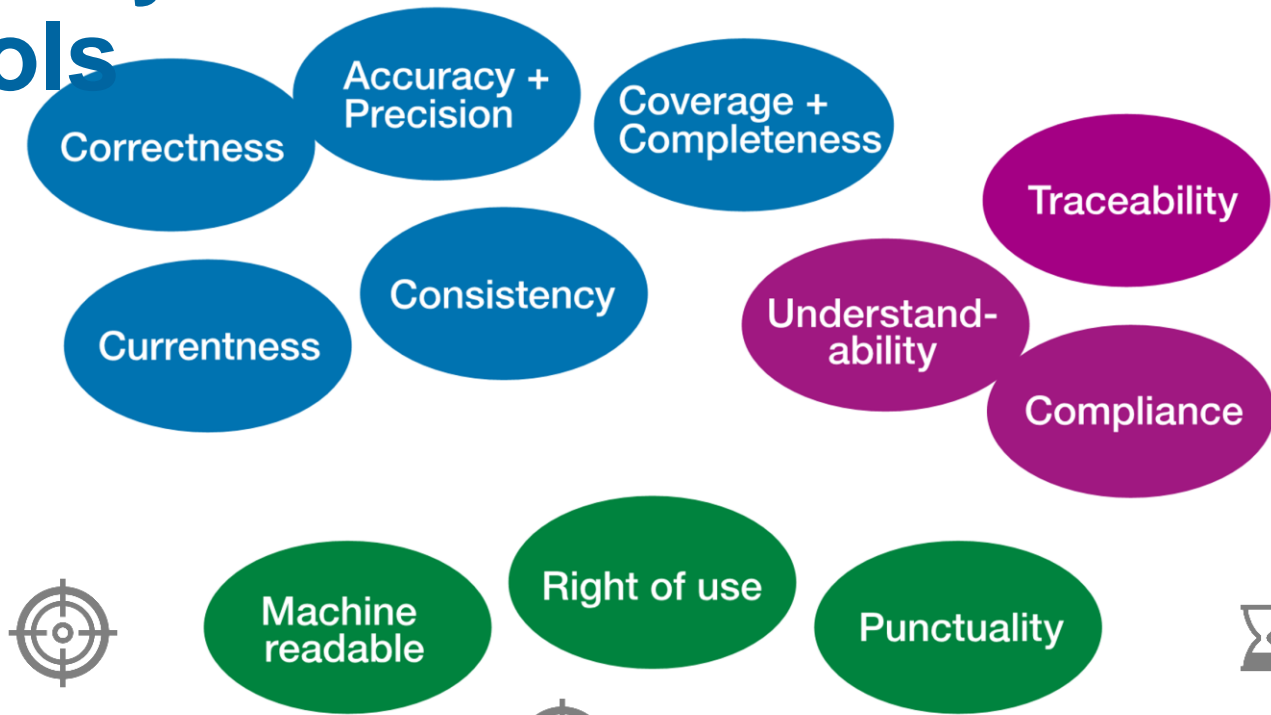
- the Digital and Population Data Services Agency
- the Social Insurance Institution
- the National Land Survey of Finland
- the Finnish National Agency for Education
- the Finnish Patent and Registration Office
- Finnish Customs
- the Finnish Institute of Occupational Health
- the State Treasury
- the Tax Administration.

Several other organisations and actors have participated in commenting the work, via interactive webinars, piloting and other occasions as well as commenting rounds

Picture: [MultiCultural-Cooperation-Vortex.png \(2308x2308\)](https://openclipart.org/) (openclipart.org)



# Data quality criteria and metrics are the main tools



# NSI involvement - How to get in there?

- Expert and top management collaboration with the project partners (9 institutions)
  - We have a system for this...
- Top management collaboration with the ministry of the Finances:
  - With the divisions in charge of StatFi financing and steering
    - We have a system for this...
  - With the divisions in charge of public sector information policies
    - This was established for the project...
- Top management collaboration with other ministries having stake in data policies
  - This is being established...

# Governance model

- The data quality framework
  - Act on Public Administration Information Management
  - Stipulates on "Information Management Board"
  - Task of the Board: to ensure that the requirements of the Act are met
    - Composition of the board: 9 senior managers and experts from public sector bodies, Statistics Finland nominates one of the members
  - The quality framework to be published as a recommendation of the Information Management Board
  - The Information Management Board will oversee the implementation
- NSI Stakeholder Management
  - Need to establish NSIs as relevant actors in new areas

# Lessons learned

- **New areas of top management/expert work:**
- Early active participation to societal/political discussion
  - providing insights, responding to public consultation procedures on programmes
  - > lobbying plan, visibility plan
- Early active participation to governamental programming processes
  - > cooperation plan, top management facilitation needed
- Early active pursuit for mandates in data-governance bodies
  - Like "the data governance board"